



Welcome Fair

WELCOME fair

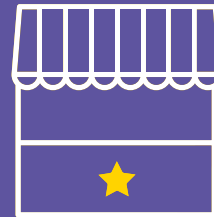
5,000+

student footfall per day

With a footfall of over 5,000 students per day, the Welcome Fair provides a great opportunity for organisations to connect and establish a relationship with our students face-to-face.



£



STALL DETAILS:

Sizes start from 1.8m x 1.8m

LOCATION:

Saw Swee Hock Centre



Inserts in tote bags handed out at our fair

Upon entry to the fair, our students receive a tote bag to fill with freebies as they engage with our stalls! This is where we can pre-pack the tote bags with your flyers, samples, vouchers or other marketing material.

£



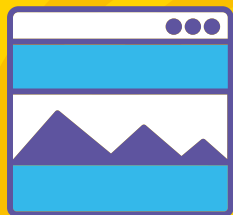
Welcome Booklet

Distributed to 5,000 students upon arrival at the Welcome Fair, detailing student events, services and offers.

£

Full page advertisement: £1,000 + VAT

Half page advertisement: £750 + VAT



Web Banner

LSESU.com is the online hub for students. It contains the latest information for students on news, events, societies and activities within the Students' Union and LSE. Our peak traffic to the website occurs over August, September and October, making the web banner a great tool for exposure and click-through.

£

2 weeks: £250 + VAT

1 month: £500 + VAT



Digital promotion during welcome period

With an influx of new students joining the university, there's no better time to advertise across our website, social media channels and e-newsletters.

£

f Facebook: £250 + VAT per post

t Twitter: £100+ VAT per post

@ Instagram Story: £100 + VAT per story



E-Newsletter

Feature in our weekly e-newsletter sent directly to 12,000+ students. This is often achieved through a branded banner and/or copy, which we can then provide you with a full statistical performance review.

The newsletter updates students on the latest events, opportunities, news and special offers they should take advantage of, providing a great way for organisations to obtain maximum awareness and engagement.

Newsletter feature:
£500 + VAT

£

LSE STUDENTS' UNION
Welcome Fair