

INCLUSIVE ORGANISING	LEADING VOLUNTEERS	MEDIA TRAINING	USING SU, LOCAL AND NATIONAL STRUCTURES	USING RESEARCH	ACTIVIST BURNOUT
<p>Know the basics about how to make an action/ meeting accessible for wheelchair users</p> <p>Understand how the division of labour is often split along gender/class/racial lines</p> <p>Judging if everyone is represented at an event</p> <p>Increase transparency about money and purchases to include those on low incomes</p> <p>Communicate clearly about inclusion</p>	<p>Know the difference between an organiser and mobilisation</p> <p>Be able to use the Act-Recruit-Train model</p> <p>Be able to use the Ladder of Engagement</p> <p>Judge what decision-making model is appropriate for your campaign</p> <p>Understand Action Logic and the tone of tactics</p>	<p>Understand journalists' and editors' drives</p> <p>Spot frequently made mistakes in a press releases and correct them</p> <p>Understand what structure and style to use in press releases</p> <p>Write your own press release</p> <p>Prepare fully for a print interview</p> <p>Know how to handle general press enquiries</p>	<p>Understand what options are available to you to ensure the SU adopts your issue to work on</p> <p>Write a motion for LSE and NUS</p> <p>Understand how LSE's local council works</p> <p>Understand the basics of the national legislative process</p> <p>Explore tried &amp; tested avenues for lobbying MPs</p> <p>Explore innovative approaches for lobbying the House of Commons &amp; the House of Lords</p> <p>Prepare for a lobbying meeting</p>	<p>Understand why building an evidence base is crucial to campaigning</p> <p>Use a list of resources for desk-based research</p> <p>Identify compelling arguments to influence decision-makers</p> <p>Understand how to communicate research back to your campaign &amp; the SU</p> <p>Know how to write an effective briefing</p> <p>Book in a 1-2-1 briefing with the policy officer after completing desk research</p>	<p>Recognise the symptoms of burn-out</p> <p>Understand the internal, external and in-movement causes</p> <p>Understand the impact of burn-out</p> <p>Create a plan to combat burn-out</p>

Email [su.campaigns@lse.ac.uk](mailto:su.campaigns@lse.ac.uk) to book in the training for an existing campaign



# LSESU CAMPAIGNS TRAINING