



MANIFESTO GUIDANCE

Club and Society Elections

Winter Term (2026)

The Basics

- All candidates are able to submit a photo of themselves when nominating, as well as a manifesto, which is your chance to let voters know:
 - Who you are...
 - Why you'd be a good fit for the position...
 - What your plans and priorities are for the Club/Society...
- All manifestos are reviewed by the Student Communities Team (against the rules within this document), and then published alongside nominations on the LSESU website once approved.
- The deadline for submitting your online manifesto is the same time as Nominations closing, which is Wednesday 04 March (12pm).

General Rules

- Candidates must follow the expected behaviours outlined in the [LSESU Code of Conduct](#).
- Candidates must not include the following as part of their manifesto:
 - Personal contact information (including CVs, Email Addresses, LinkedIn Profiles, Phone Numbers, Social Media Handles).
 - Derogatory, libellous and/or defamatory comments about other candidates and/or current/previous committee members.
 - Offensive, discriminatory and/or exclusionary language – keep in mind that your manifesto will be listed on the LSESU website alongside your name and photo.
 - Content promoting inappropriate behaviour (e.g. excessive drinking).

- Candidates who include any of the above will be asked to remove this content from their manifesto, and won't be approved until a revised copy is uploaded.
- Depending on the severity, candidates in breach of these rules may also be prevented from standing in the election altogether, and could be subject to disciplinary action under the Code of Conduct referenced above.

Top Tips

- Photos must be no larger than 1MB, and be in one of the following formats: JPEG (.jpeg / .jpg), PNG image (.png).
- If you are writing your manifesto in a language that is not English, you will also need to provide the English Translation.
- Whilst the use of AI to support manifesto writing is not prohibited, please be wary of how this may be perceived when it comes to other members reading it, and the impact it may have on its authenticity.
- Use a colour scheme and font that is accessible and easy to read.
- Try not to make your manifesto too long – we'd recommend a maximum of 300 words.
- Make it about you and your ideas/strengths – as opposed to focusing on other candidates / committee members.
- Let your personality shine through – tell members something about yourself that they might not already know.
- Talk to other members about their Club/Society experience, to gain an understanding of what's important to them.

Overall Election Rules

- For an overview of the more general rules related to Club and Society Elections, please refer to the separate information sheet under 'Useful Resources' on [this page](#).