



# ATHLETICS UNION EXECUTIVE COMMITTEE 22/23

A GUIDE FOR PROSPECTIVE ELECTION CANDIDATES

# KEY ELECTION DATES

- Monday 9<sup>th</sup> May (WK2): Nominations Open
- Thursday 19<sup>th</sup> May (WK3): Nominations Close
- Monday 23<sup>rd</sup> May (WK4): Voting Opens
- Thursday 27<sup>th</sup> May (WK4): Voting Closes
- Friday 28<sup>th</sup> May (WK4): Results are Announced
  
- There are two different roles being elected in this election:
  - AU Engagement Officer
  - AU Executive Member

# THE ATHLETICS UNION

A body of currently 42 sports clubs, ranging from Equestrian to Darts to Men and Women's Football. Clubs are made up of passionate students who all play their sport (locally and nationally), participate in club and interclub socials, or better yet, both

The AU will be accessible to anybody from the top-level athlete (BUCS), to the armchair sports fan (Watchalongs) or even the party animal with no sporting interests just looking to socialise and have a fun time (Wednesday Night at Sway Bar)

The AU Executive represents all (2000+) AU Club Members. We will work in tandem with various School Officers and the SU as well as the committee of each individual AU Club to energise, enhance and expand the AU, providing amazing experiences for as many students as possible

AU 22/23

- **Incoming Committee**

- President: Chris Adewoye (Men's Football)
- Committee Members: Finlay Roberts (Rugby), Partha Shetty (Cricket), Sergio Iniguez (Football)

- **Other Points of Contact**

- Activities and Development Officer: Romane Branthomme
- Sports & Rec Manager: Grace Clarke
- Sports Coordinator: Tatenda Shonhiwa

# 22/23 AU AMBITIONS

- What does the Athletics Union Exec Committee wish to accomplish in the upcoming year?:
  - Securing sponsorship from external companies to improve our financial capacity to enact change
  - Producing new events to refresh the AU Calendar, both-inhouse and potentially partnering with external organizations such as INVADES
  - Refining the Wednesday night experience, focusing on safeguarding against sexual and other forms of misconduct, improving the music on offer as well as looking to integrate Pulse's student DJs
  - Liaising with other UoL institutions such as UCL and Kings to diversify the kind of experience we can offer to our AU members
  - Better utilizing mediums of building community such as Tuns, Wednesday socials and social media to energise the AU spirit
  - Increasing communication with marginalized student groups to increase inclusivity, diversity and our visibility to the student body

# EXAMPLES OF POTENTIAL INTRODUCTIONS

AU Dodgeball  
Tournament in  
Partnership with  
OddBalls

London All-Star Football  
Game (Pilot Version for  
potential other major  
sports – Varsity 2.0)

INVADES (Ambassador  
Event)

Some mixed  
Wednesday Sports  
Nights with other  
universities, with  
increased student DJ  
presence

Pride Week Event

Champions  
League/World  
Cup/Grand Slam  
Watchalongs and  
other Non-Drinking  
Socials

More frequent  
involvement with  
Hands Off (Chat Portal  
etc)

Revamping Social  
Media (Story Takeovers,  
Player of the Week,  
Publishing more  
announcements)

And many, many  
more...



# RESPONSIBILITIES: AU EXEC

How will the AU Executive Member contribute to the execution of these plans?

Strategizing new ideas and ways to improve the AU and how to bring these about

Creating and Promoting existing and new AU events and activities

Influencing major AU decisions as we lead the operational side of the AU

Fulfilling necessary tasks pivotal to the successful execution of our various plans

# EXAMPLES OF AU EXEC TASKS

Completing	Completing Risk Assessments
Contacting	Contacting Venues for Events
Ordering	Ordering necessary equipment for us to produce our events
Communicating	Communicating with potential new partners such as Sponsors, Charities and Neighbouring Universities
Attending	Attending weekly Committee meeting with Tatenda and Romane
Acting	Acting as a point of contact for an allocated number of Club Captains
Campaigning and Promoting	Campaigning and Promoting our various ventures and activities through word of mouth and social media
Taking	Taking Lead on specific events that may suit your fancy



# RESPONSIBILITIES: AU ENGAGEMENT OFFICER

How will the AU Engagement Officer contribute to the execution of these plans?

Supporting the AU Executives with the promotional and marketing element

Focusing on increasing inclusivity and diversity through apt use of the social media, as well as establishing lines of communication with relevant groups such as alumni, marginalised student groups, the local community etc...

Ensuring communications and campaigns are well executed and the voice of the LSE Athletics Union is heard

# KEY AU ENGAGEMENT OFFICER TASKS

Leading	Leading the social media operations of the AU this year
Working	Working very closely with the AU President to devise how to best maximize our internal and external engagement
Hosting and promoting	Hosting and promoting events in support of various LSESU initiatives
Managing	Managing relations with the relevant AU stakeholders from the communicative standpoint
Attending	Attending weekly committee meeting with Tatenda and Romane

# HOW TO RUN

- Follow this link or copy and paste into a web browser:
  - <https://www.lsesu.com/communities/sports/>



# ANY QUERIES?

- Please do not hesitate to contact Tatenda or Grace with any questions regarding the nature of the elections or the role!
- Contact Details:
  - Tatenda – [t.shonhiwa@lse.ac.uk](mailto:t.shonhiwa@lse.ac.uk)
  - Grace - [g.clarke@lse.ac.uk](mailto:g.clarke@lse.ac.uk)